



February 14, 2024

Company name Datasection Inc.

Representative President and Representative Kento Hayashi

Director and CEO

(Code No. 3905, TSE Growth)

Contact Vice President and Representative Shinichi Iwata

Director and CFO

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Notice on Invitation to Advisor

We are pleased to announce that we have invited Ryuji Sakamaki, a specialist in the field of statistical analysis AI and an entrepreneur, to join our company as an advisor from February 14, 2024.

1. Purpose of Invitation

In addition to big data analysis, our Group has developed a system integration business that promotes the improvement of customers' operations by developing various elementary technologies such as image analysis using AI from the basic research stage, and a marketing solutions business that promotes customers' digital marketing and DX. In recent years, through an aggressive cross-border M&A strategy, we have developed our own AI-based image analytics tools in more than 20 countries around the world, and we are committed to further improving people's lives around the world by realizing "the integration of technology and society."

In recent years, customer needs and the market environment have become increasingly diverse and complex as AI technology continues to advance and various IoT services are constantly being introduced to the market and penetrating users. Our Group also needs to further enhance the value it provides to customers through the agile development and introduction of new products and services based on market characteristics and the exercise of its consultancy function, such as production in demand regions and the globalization of its products. In addition, it is extremely important to recruit talented engineers and strengthen the organization that will be the source of the Group's competitiveness in the future.

Under these circumstances, in September 2023, our Group took over the data science business, including the acquisition of AI engineers from The ROOM4D Co. and The ROOM Door Co. (hereinafter referred to as "The ROOM4D Group"), which have strengths in the business use of data and the use of AI. As such, we have been working to strengthen our competitiveness in core business domains with growth potential, including generative AI, and have invited Mr. Sakamaki, the founder of The ROOM4D Group, as an advisor to further develop R&D functions in the field of AI and its implementation in the business domain.

After graduating from the Faculty of Environmental Information at Keio University, Mr. Sakamaki joined a major telecommunications company, where he was involved in a wide range of business activities using DATA, and worked in the technical research laboratory of a major e-commerce company and a social game company, among others. He also has a remarkable track record as an entrepreneur, having founded DATUM STUDIO Co., Ltd. in 2014 and The ROOM4D Group in 2019. In addition, he holds a Ph.D. from the University of Tokyo Graduate School, has published a book on DATA business applications, and has been granted several patents. Therefore, based on his knowledge and expertise, we believe that the Group's corporate value and organizational capabilities will be enhanced and strengthened.

2. Name of new Advisor

Ryuji Sakamaki

3. Biography of new Advisor

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| | Name (Date of birth) | Biography | |
| | Ryuji Sakamaki | March 1999 | Bachelor of Arts in Environmental Information, Keio University |
| | (March 15, 1976) | April 2001 April 2001 | Master of Media and Governance, Keio University Joined KDDI Research, Inc., KDDI CORPORATION |

| September 2010 | Joined Rakuten Institute of Technology, Rakuten, Inc. |
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| December 2011 | Ph.D., Graduate School of Frontier Sciences, the University of |
| | Tokyo |
| September 2012 | Joined Corporate Planning Office, Drecom Co., Ltd. |
| August 2014 | Founded DATUM STUDIO Co., Ltd. |
| October 2018 | Sold the aforementioned company to Supership Holdings Inc. |
| August 2019 | Founded The ROOM4D Co. |
| September 2023 | Transferred the aforementioned company to Datasection Inc. |
| January 2024 | Founded APPLE SCIENCE Inc. (current position) |

4. Scheduled date of appointment February 14, 2024