

April 9, 2024

Company name	Datasection Inc.
Representative	Shinichi Iwata, President, CEO and CFO (Code No. 3905, TSE Growth)
Contact	Shinichi Iwata, President, CEO and CFO TEL. +81 50-3649-4858

Notice Regarding the Establishment of the Advanced AI Data Innovation Institute (AIDI)

Datasection Inc. (hereinafter referred to as the "Company") has established the "Advanced AI Data Innovation Institute (AIDI)" (hereinafter referred to as "AIDI") with the aim of further advancing the Company's strengths in the fields of AI and data. We are pleased to announce the establishment of AIDI as outlined below.

1. Background of the Establishment of AIDI

The Company Group has been developing various system integration businesses that promote customer business improvements by advancing multiple elemental technologies, such as AI-based image analysis, from the foundational research stage, in addition to big data analysis. Furthermore, the Company has been developing marketing solutions that support customers in digital marketing and DX (Digital Transformation), and in recent years, has actively pursued a cross-border M&A strategy, leading to the deployment of AI-based image analysis products in over 20 countries globally. Through these efforts, the Company has continuously upgraded lifestyle all over the world with Data Analysis by realizing "The integration of technology and society."

In a world where it is said that more than 35% of companies globally have introduced AI, the Company is working to strengthen its competitiveness in core business areas with promising growth prospects, including generative AI. In this context, the Company established AIDI to further enhance its R&D functions and business implementation capabilities in the AI field, aiming to achieve further development in the Company's strengths in AI and data.

Through AIDI, the Company will engage in discovering business seeds that will drive its growth, contribute to recruitment activities through dissemination both inside and outside the Company, and generate projects for existing businesses through research and events. Details of the research content, roadmap, and research results will be announced as progress is made.

2. Introduction of AIDI Researchers and Research Themes

(1) Mr. Daiya Hashimoto

Mr. Daiya Hashimoto is the founder of Datasection Inc. and a leading figure in data science human resource development. He currently serves as a Professor at Digital Hollywood University, Director of the Media Library, Visiting Professor at Tama University Graduate School, Director at Wit Institute, Inc., and CEO of Bunshin.LLC. Additionally, he is active as a translator and IT strategy consultant.

At AIDI, Mr. Hashimoto will head the "Hashimoto Room," where he will focus on promoting the awareness and dissemination of generative AI in business domains, and returning the insights gained to the Company Group's business.

(2) Mr. Ryuji Sakamaki

Mr. Ryuji Sakamaki is an advisor to the Company and a specialist and entrepreneur in the field of statistical analysis AI. After completing his studies at Keio University and its graduate school, he joined a major telecommunications company and engaged in various roles that leveraged data for business. He also played active roles at a major e-commerce company's research institute, social gaming companies, and more. In 2014, he founded DATUM STUDIO Co., Ltd., and in 2019, The ROOM4D Group. Mr. Sakamaki has also obtained a Ph.D. from the University of Tokyo, published books on the business

utilization of data, and holds several patents.

At AIDI, Mr. Sakamaki will head the "Sakamaki Room," where he will conduct research on the evaluation and enhancement of cultural value through AI.



End of document